Editor: AL Doyle

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# SUBMINIATURE TIME

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Supporting 110, 17.5mm, 16mm, 9.5mm, 8mm, 4mm, 1mm, Microdot, and Electronic Still Photography.

### VIDEO IMAGE ON A CHIP

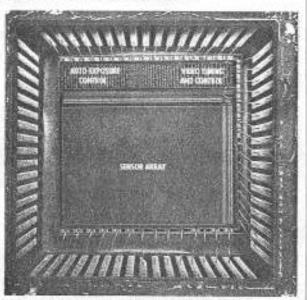
A complete low-cost video camera sensor and its circuits on a single fingernail-size chip. could expand and improve the applications of electronic "eyes" in homes and businesses. say researchers at the University of Edinburgh in Scotland. An inexpensive single-chip camera would allow electronic eyes throughout the house to monitor the front door, a sleeping baby, or dinner cooking in the kitchen, all from the family TV. The researchers designed and tested such all-in-one circuits. and they expect these cameras would cost less. than \$40. "To our knowedge," note the researchers, 'all previously developed video imagers require one or

more boards of surface-mount components' to provide the functions built into this one-chin camera.

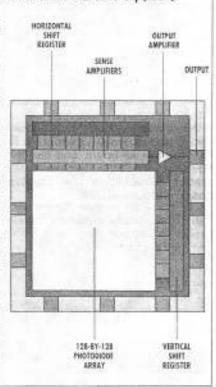
The chip could also be used for security systems, vehicle detection and traffic control. "seeing" industrial robots for automated assembly, night-vision equipment, portable video teleptiones, and vision toys such as model aircraft.

The camera chip, just 0.4 inch square, has a rectangular array of some 90,000 light-sensitive photodiodes, combined with 4,000 circuits that process picture signals. A capacitor connected to each photodiode is charged with a fixed voltage. These charges are reduced in proportion to the intensity of the light falling on the diodes. The rows and columns of photodiodes are scanned to form the video-output signal, which is processed and amplified by other chip components. Each capacitor is then recharged to its initial value. A self-test function is included in the chip, and a single fivevolt supply provides power.

The camera chip requires only a cheap optical lens, which was also developed at Edinburgh. An automatic-exposure circuit eliminates the need for a variable-aperture lens system. A British remote security monitor will be one of the first products in the United States based on the chip. - David Scott



Electronic exposure control is built into the 312-by-287-pixel chip, above, along with the control circuits of an earlier chip (below).



**ELECTRONICS** 

Popular Mechanics

SSEA

TOP SECRET

Things aren't what they seem if you're shopping for surveillance gear for your next

covert mission.

Q'S

BY REBECCA DAY PM Photos by Bill Ashe

 A Mercedes rolls up to the Plaza Hotel in New York just before sunset. A well-dressed man steps out of the car into a slight drizzle, umbrella and briefcase in hand. Raising his umbrella, he comes around to the passenger side of the car and opens the door for his elegant wife, who, in diamonds and heels, commands the attention of anyone within 30 ft. They enter the hotel seemingly oblivious to everyone.

Things are not quite the way they seem to be, however. Our Ms. Bond, behind sunglasses with built-in rearview mirrors, watches their back as she ascends the steps. To the casual observer she appears to be fumbling through her purse as she walks. In actual fact, she is fingering the dial on her lipstick canister to expose a 1-in; blade and then







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#### COLLECTIBLES

The ad above appeared in the April '82 issue of "Modern Photography. The highlighted accessory is an automatic teleconverter for the Pentax 110 @ \$24.95. We called Cambridge Camera. They haven't seen one since 1982. Has anyone? While you're rummaging thru your 'colection, how about a Minox 9.5mm processing reel. Lots of folks would be happy to know if the reels are still available. One of the most difficult darkroom items to replace is the screw that holds your enlarger to the baseboard. No two are alike Accurate Screw Machine Co., of Fairfield, NJ has a new captive thumb screw that will fit any enlarger. It's a two-piece device. You match the thread to the baseboard, then attach a knob in any comfortable size for your fingers. Catalog (201) 244-9200.



#### QUICKFINDER 5 / 96

| Compass (complete)    | \$1,750 M |
|-----------------------|-----------|
| Minolta-16 projector  | 45 CG     |
| Minox III gold plated | 2300 W    |
| " chains, ea          | 25 CG     |
| Minox copying stand   | 65 CG     |
| Robot II Luftwaffen   | 695 K     |
| Universal Minute-16   | 79 C      |
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| C  | Cameta's       | .(516) 691-1190 |
|----|----------------|-----------------|
| CG | Columbus Group | (800) 325-7664  |
| K  | Ken-Mar        | (800) 864-0513  |
| M  | Mac Camera     | (310) 322-3433  |
| W  | Wall Street    | (212) 344-0011  |

## TIME EXPOSURE

By Eaton S. Lothrop, Jr.



Colored cameras: pictures were no better, but what lavender, rose, or mocha could do for the ol' psyche!

Sometimes, if you can't build a better mousetrap to get the world to beat a path to your door, you can try painting it a different color or tying a bow around it to increase sales. Packaging is important to marketing.

The "look" of a camera is one consideration in packaging. The first hand-held cameras for amateurs (introduced in the mid-1880s) were generally finished in natural wood. But, gradually, black leather covering came to be the norm. Ironically, while leather-covered cameras originally cost more than their finished-wood counterparts, in today's camera-collecting market the wood models often bring double, or more, the price of the leather-covered versions.

We have now had black leather, or leatherette, coupled with a brushed-chrome finish on 35-mm cameras for some 50 years. Of course, it wasn't brushed chrome on the first Leica—the granddaddy of our current 35s. It was a black-enamel finish, as it also was on the first Contax and the early Retinas.

It was much as Henry Ford is said to have commented about his cars, "You can have it in any color you want, as long as it's black." (An interesting point to me was the recent return—at extra cost, of course—to the option of all-black bodies on the sophisticated SLRs.)

But the difference of black as opposed to brushed chrome in a camera body doesn't seem so jazzy when compared to colored cameras. Colored cameras don't, of course, take better pictures. But they do—or so the manufacturers hope—sell more cameras.

Just when the first colored cameras appeared is difficult to discover. Probably the first type of camera to appear in color was the Expo Watch Camera, which was introduced in 1905. I have never seen a catalog listing for a colored Expo, but the blue ones I've seen certainly don't date from as early as 1905. They are of a style which probably didn't appear until after 1910.

Also, since the Expo was still in production in the late 1930s, the date of the /continued on page 6



Over 50 years of colored cameras are represented (clockwise from rear center) by an Ensign E29, Expo Easy Load, Nomer, Mindita 16, Canon Snappy, and Kodek Petite.

#### Time Exposure

continued from page 5

colored ones could have been relatively late in that camera's history. My guess is that they come from the mid- to late 1920s, when another style of colored Expo was produced.

Ansco was the first company that could definitely pin down a date for the production of a colored camera. In their 1924 catalog, they listed three colored cameras ("Specials" they called them): the No. 0 Buster Brown and the No. 2 and 2A Anscos.

All three of these cameras were "sport models covered in red, with lacquered brass trimmings." They were sold for 50 to 75 cents more than the basic-black versions. These cameras were produced through about 1929.

Another box camera of the period was the Ansco Kiddie camera, a small, simple red box camera which took 127 film.

In the 1928 Ansco catalog, the Ansco Vanity camera, "an all-metal camera, offered in several beautiful colors, with gold-color trimmings," was listed. Among the colors offered were orange, red, blue, and green. It was claimed to be the "original and genuine 'Vanity' camera," and to have been introduced around 1925. It was discontinued around 1929, not long after Ansco was acquired by Agfa.

Not that the Agfa-Ansco union stopped the production of colored cameras. The Ansco Royal cameras, "covered in genuine golden-brown ostrichgrain leather," were introduced in 1929 and made for a few years. A line of colored box cameras was also produced, starting with the "duotone mocha" Vogue Model Antar, ultimately also appearing in green, tan, blue, and red.

While the beginnings of the line of "coloured" camera models of the British firm of Ensign were not that colorful, ultimately their cameras blossomed forth. Their Box Ensign of 1926 was made available in either brown or black leatherette. These cameras were produced at least through 1932, but were discontinued soon afterward.

The Dwo-Enzign, so called because of its provision for a close-up lens, appeared around 1930 in black, blue, and red, and lasted at least three years. The box-form All-Distance Ensign of the early 1930s had a crystalline enamel finish and nickel-plated fittings. It was available, with matching limp-leather case, in black, red, blue, and brown. The All-Distance Pocket Ensign was the folding counterpart of the box model.

Another small box-type camera which

appeared in colors was the Expo Easy Load of the late 1920s. It used a novel cartridge-load principle first introduced on the Expo Watch Camera and it was made in black, red, green, tan, and silver.

Without question, the colored cameras produced by Eastman Kodak Co. were the most numerous and widely advertised. A variety of folding and box. models was produced from 1928 to 1934. Because of space limitations, I'll only list some of the most prominent ones here. Kodak advertised the Vanity models (1928-1933) as "distinguished, dainty, feminine," and claimed, "Bryn Mawr, Wellesley, Vassar, Smith '28 join Park Avenue debutantes in acclaiming these gloriously colorful Kodaks the loveliest gift creations." They were made in "Bluebird, Jenny Wren, Sea Gull, Cockatoo, and Redbreast." For their introduction, the Brownie box cameras (1929-1933) appeared in brown, gray, blue, green, and red.

Among other notable colored Kodak, cameras were the vest-pocket Rainbow Hawk-Eyes (1929-1934, in orchid, marsh green, steel blue, and rose); box models (1930-1933, in vermillion, green, blue, and maroon); the extremely popular vest-pocket Kodak Petite (1929-1933, in green, lavender, old rose, gray, and blue); and the Beau Brownies (1930-1933, in blue, green, black, tan, and rose with a two-tone Art Deco enameled front).

The Coronet Camera Co. (Birmingham, England), noted for its simple box and folding cameras, listed a series of Vanity Coronets in red, green, blue, black, and light brown, in their 1929 catalog. Coronet also offered colored "vanity" cases for Coronet, Brownie, Folding Pocket Kodak, and Ensign cameras.

Two other colored cameras of the early 1930s that were briefly produced and little known were a red folding *Ihagee* camera (ca. 1930) and the Japanese *Color Pearlette* (1932), which came in in brown, blue, and gray.

Two mid-1930s colored cameras were the Coronet Midger and the Nomar. The modeled-Bakelite subminiature Midget, made in New England, was introduced in 1935 in green, rose, walnut, and black. In 1936, a blue model was added to the line. They were discontinued in 1938 or '39. The American-made Nomar was a metal box camera which came in black, green, red, and possibly other colors: little is known about it.

The Falcon Midger 16, a cardboard box camera for 127 film, probably appeared in the early 1940s and was made in at least black and green. Another camera which I believe to be pre-World War II, is the Merlin, made by Britain's United Optical Instruments. I have been told this tiny cast-metal camera came in two or three colors in addition to the black one I have.

Among the early postwar colored cameras was the Universal Camera Corporation's subminiature *Micro 16*. Besides the regular silver model, they were available in blue and (I believe) green.

From the 1950s we have the little Italian Ferrania Rondine (ca. 1951-1954), a box camera for 127 film that came in black, tan, red, green, and blue. The first model of the subminiature Minolia 16 (1951-1960) was also produced in colored versions (silver, black, red, gold, green, and blue), although it is uncertain in which years they were.

The Shaw Harrison-made round-cornered, molded-plastic box camera, the Sabre, also appeared in colors in the late 1950s. I have examples of red, green, and tan in my collection.

An additional colored camera of the 1950s was Kodak's *Brownie Starflash* (1957-1965) for 127 film. It appeared in black, blue, red, and white. A little metal box camera, the *Swiss Box*, made by E. Suter in red and black, may also date from the 1950s.

It is not surprising that a camera should have been produced in red, white, and blue during our bicentennial celebration. This was Polaroid's Electric Zip (1975-1978). A black version was also manufactured.

And now we come to the most recent of the colored cameras. In 1980, Konica introduced the EF3, a 35-mm camera with built-in flash, in five colors: high-gloss red and white, metallic blue and gold, and "traditional black." In 1982, Canon introduced the compact, low-cost 35-mm Snappy 20. With automatic exposure, fixed focus, built-in flash, and a plastic body, the Snappy comes with a red, yellow, blue, white, or black faceplate.

And now that the disk cameras have been on the market for over a year, we find that this format has gone colorful. Haking, who makes cameras under the Ansconame, announced at photokina '82 (Popular Photography, January, 1983) that the Ansco HR 30 disk camera will be produced in red, black, metallic blue, silver, charcoal gray, and "champagne."

I'm sure that I probably missed some of the makes of cameras that were produced in colors, and would appreciate hearing from you readers about any omissions. My thanks, incidentally, to Artie Warren of Brooklyn's Warren Camera for lending me the Canon Snappy used in the accompanying photo.